

**COURSE NAME:** MGT110 Current Issues in Business - Seminar I

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Credit Value: 3  
Total Course Hours: 42  
Prerequisite Course(s): None  
Corequisite Course(s): None

## COURSE DESCRIPTION

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Through this seminar course, students select, strategically analyze and discuss current events in business. Research is conducted by examining relevant and reputable business periodicals and journals. The analysis will include a thorough discussion of the business impact of the events in question and modifications needed to capitalize on emerging opportunities or to mitigate potential threats. Newsworthy events for analysis will be selected from the national and global business environments. By the end of this course, students will have a deeper understanding of the impact that external events can have on business performance and employee productivity.

## PLAR INFORMATION

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This course is eligible for Prior Learning Assessment and Recognition. Students are advised to discuss options with their program coordinator.

## COURSE LEARNING OUTCOMES

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Upon completion of this course, the student will have reliably demonstrated the ability to:

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| <p>1.0 Analyze current events that shape the business world.</p> <ul style="list-style-type: none"><li>1.1 Track current news sources to identify current topics that will impact business.</li><li>1.2 Identify the impact that current events have on individual businesses and on the marketplace.</li><li>1.3 Analyze how current events and market reactions are consistent or inconsistent with established business theory.</li><li>1.4 Recommend alternate courses of action that are consistent with established business theory.</li><li>1.5 Report on the impact that current events have on the business world.</li><li>1.6 Present your analysis to a panel of your colleagues.</li></ul> <p>2.0 Debate current issues in business, focusing on the impact on the business environment.</p> <ul style="list-style-type: none"><li>2.1 Create a position statement from a debate topic representing a controversial topic in business.</li><li>2.2 Create sound arguments for and against a position statement.</li><li>2.3 Refute claims that oppose your arguments</li></ul> | <ul style="list-style-type: none"><li>using sound business principles and research.</li><li>2.4 Create a compelling summary designed to sway an audience in favour of your debate position.</li><li>2.5 Lead colleagues through a formal debate process.</li><li>2.6 Adhere to the rules of a formal debate when representing the pro' or con' positions of a controversial statement.</li></ul> <p>3.0 Demonstrate interpersonal skills and professionalism when conducting debates and presentations.</p> <ul style="list-style-type: none"><li>3.1 Respond objectively and respectfully to the views of others.</li><li>3.2 Use appropriate questioning techniques to foster deeper understanding of business issues.</li><li>3.3 Apply effective presentation techniques when sharing information or attempting to persuade an audience.</li><li>3.4 Use a variety of presentation aids to effectively convey the desired message.</li></ul> <p>4.0 Demonstrate effective writing skills in the creation of a report.</p> <ul style="list-style-type: none"><li>4.1 Prepare a well written and edited document to outline and support your position.</li></ul> |
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4.2 Differentiate between reliable and unreliable sources of information.

4.3 Create a written report in American Psychological Association (APA) format.

## GENERAL EDUCATION

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This is not a General Education course.

## PROGRAM OUTCOMES

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This course contributes to the following Ministry of Colleges and Universities approved program learning outcomes (PLO):

### Business Management

4. Adhere to the concepts of organizational behaviour, and apply decision-making and problem solving techniques in formulating business policy.
9. Utilize effective oral and written communications in all aspects of work completed.
10. Apply effective interpersonal skills.
11. Articulate various economic principles and their relationship to business.
12. Complete all work according to relevant and accepted business ethics and within the scope of corporate responsibility.

## ESSENTIAL EMPLOYABILITY SKILLS OUTCOMES

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This course contributes to the following Ministry of Colleges and Universities approved essential employability skills (EES) outcomes:

1. Communicate clearly, concisely, and correctly in the written, spoken, and visual form that fulfils the purpose and meets the needs of the audience.
2. Respond to written, spoken, or visual messages in a manner that ensures effective communication
4. Apply a systematic approach to solve problems
5. Use a variety of thinking skills to anticipate and solve problems
6. Locate, select, organize, and document information using appropriate technology and information systems.
7. Analyse, evaluate, and apply relevant information from a variety of sources.
8. Show respect for the diverse opinions, values, belief systems, and contributions of others
10. Manage the use of time and other resources to complete projects.
11. Take responsibility for one's own actions, decisions, and consequences.

## EXTERNAL COURSE ACCREDITATIONS AND CONDITIONS

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## COURSE EVALUATION

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Debates/Discussions 30%

Assignments 40%

Final Project 30%

## PROGRAM SPECIFIC GRADING

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As per college grading system

### GRADING SYSTEM

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A+:	90-100%	B+:	77-79%	C+:	65-69%	D:	50-54%	S - Satisfactory
A:	85-89%	B:	73-76%	C:	60-64%	F:	0-49%	I - Incomplete
A-:	80-84%	B-:	70-72%	D+:	55-59%			F- Repeat Course, included in GPA
								FS- Failure Supplemental
								FR- Repeat course, excluded from GPA

\*For a complete chart of grades and descriptions, please see the Grading Policy.

## LEARNING RESOURCES

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Other Resources:

Althouse, Allan, Hartt. (2016). The Future of Business, 5th Edition

ISBN-10: 017657025X

ISBN-13: 978-0176570255

Resources listed on the course outline support the achievement of learning outcomes, and may be used throughout the course to varying degrees depending on the instructor's teaching methodology and the nature of the resource.

## LEARNING ACTIVITIES

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Assignments

Debates

Readings

Videos

## DELIVERY MODE

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This course may be delivered, in whole or in part, in a number of modalities, including in class, online, hybrid, in a synchronous or asynchronous manner or a combination thereof, as per accreditation and/or regulatory standards where appropriate.

## ACADEMIC POLICIES

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Canadore College is committed to the highest standards of academic integrity, and expects students to adhere to these standards as part of the learning process in all environments. The College's Academic Integrity policy seeks to ensure that all students understand their rights and responsibilities in upholding academic integrity and that students receive an accurate and fair assessment of their work. Please review the Academic Integrity policy (A-18) and other academic policies found on our website:

<https://www.canadorecollege.ca/about/policies>.

## COLLEGE POLICIES

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- Protecting human rights in support of a respectful college community

For college policies please see: <http://www.canadorecollege.ca/about-us/college-policies>.

## STUDENT SUCCESS SERVICES - Your Success Matters!

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Student Success Services provides student-focused services to facilitate students' success in their studies. Staff provide support by reducing and/or removing educational-related barriers through individualized accommodations and supports to students with disabilities.

Please visit our webpage to learn more: <https://www.canadorecollege.ca/support/student-success-services> or look for our events on social media.

To connect with Student Success Services email [studentsuccessnow@canadorecollege.ca](mailto:studentsuccessnow@canadorecollege.ca) or call 705.474.7600 ext 5205.

## FIRST PEOPLES' CENTRE:

A culturally safe environment offering CONFIDENTIAL student focused services, drop in or make an appointment to access:

- One on one counselling
- Elder in residence program
- Peer tutoring
- Peer mentorship
- Lunch & learn workshops on study skills, self-care, life skills
- Learning Resource Centre

Drop by our offices at C254 College Drive, E101 Commerce Court or call 705 474 7600 Ext. 5961 College Drive / 5647 Commerce Court.

<https://www.canadorecollege.ca/experience/indigenous-student-experience>

## **WAIVER OF RESPONSIBILITY**

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Every attempt is made to ensure the accuracy of this information as of the date of publication. The college reserves the right to modify, change, add, or delete content.

## **HISTORICAL COURSE OUTLINES**

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Students use course outlines to support their learning. Students are responsible for retaining course outlines for future use in applications for transfer of credit to other educational institutions.